

# 2024

## San Mateo Police Activities League



**YEAR IN REVIEW**  
July 1, 2023 to June 30, 2024

# San Mateo Police Activities League



## BOARD OF DIRECTORS

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*Wag!*

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**Jennifer Taylor-Mendoza, PhD**  
*West Valley College*

**Sgt. Tracey Unga, PAL Director**  
*San Mateo Police Department*

**Kathleen Wells**  
*Latham & Watkins*

## ABOUT US

### WHO WE ARE

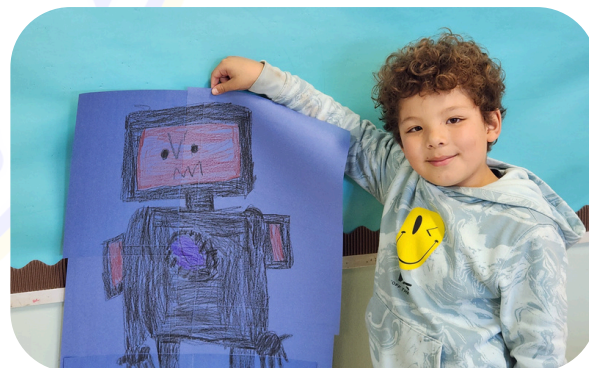
Since 1997, the San Mateo Police Activities League (PAL) has provided recreational, educational, and enrichment activities for free or low cost to thousands of San Mateo youth. Supported by a volunteer board of directors and staff consisting of police officers, parks and recreation staff, and city employees, PAL is building a stronger and safer community through kids - our most valuable asset.

### VISION

By fostering positive interactions and developing relationships between police officers and youth, along with providing essential services and enrichment activities, PAL strives to keep kids on track, in school, and away from harmful and troubling behaviors to improve their lives and create a more robust and safer community.

### MISSION

To "Build the Bond Between Cops and Kids" in collaboration with our community partners, San Mateo PAL strives to create a safer society while promoting the physical, social and psychological development of our youth.



# Message From Our City Partners



**Chief Ed Barberini**  
SM Police Department

We are honored to reflect on another incredible year for PAL, where the dedication of our staff, board members, donors, and community partners has continued to make a profound impact on the lives of our youth. **The partnership between the San Mateo Police Department and the Parks and Recreation Department has never been stronger, enabling us to serve our city's young people with an unparalleled level of commitment and care.**

Through programs and events like Backpack PALooza, the Mental Health Matters 5K, Dia de los Muertos Celebration, PAL's Place and the rapidly growing Junior Giants program, we have witnessed firsthand the power of community in action. Our therapy canine, Rookie, continues to bring joy and comfort, and our Explorers proudly represent San Mateo on a national stage, consistently excelling in competitions. These successes are a testament to the tireless work of our PAL staff and the unwavering support of our donors and board. Your generosity and dedication make it possible for us to continue providing these life-changing opportunities.

This year, we remember and honor the life of April Adams, a beloved member of the PAL family, who passed away on August 3, 2024. April was a cornerstone of PAL, providing support to every aspect of the program and serving as a welcoming presence to parents and participants. Her commitment and passion for PAL and our community were unmatched, and her absence is deeply felt by all who had the privilege of knowing her.

As we look to the future, we remain committed to building upon the strong foundation that PAL has established, continuing to serve and uplift the youth of San Mateo. The challenges we face only strengthen our resolve to innovate and expand our programs, ensuring that every young person in our community has the opportunity to thrive. Together, with the unwavering support of our partners, donors, and the community, we are excited for the year ahead and the positive impact we will continue to make on the lives of those we serve.



**Joanne Magrini, Director**  
Parks And Recreation

# Message From The Board

On behalf of the Board, we extend our heartfelt gratitude for your incredible support of PAL. Your generous contributions, whether through donations, sponsorships, or participation in our annual events like the Lights & Sirens Dinner, the Mental Health Matters 5K, or the golf tournament have made a profound impact on our community.

Thanks to your kindness, we served over 1,400 youth and their families this past year. Programs such as PAL's Place saw a remarkable 20% increase in attendance, and we faced waitlists for our beloved summer programs and trips. We also celebrated record participation in the Junior Giants program and expanded our scholarship awards.

PAL creates vital opportunities for youth to engage with police and parks and recreation staff, fostering mentorship and personal growth. With the rising demand for our programs, the Board and staff are dedicated to enhancing our fundraising efforts to meet these needs.

We invite you to join us once again in this important mission. Together, we can create a brighter future for our PAL kids and the families we serve.

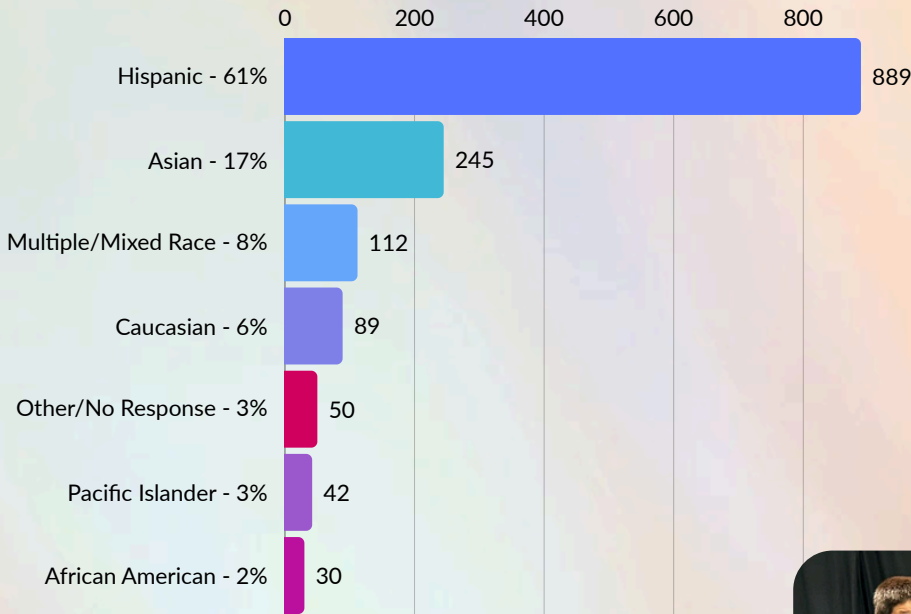


**Jake Nguyen**  
Board Chair

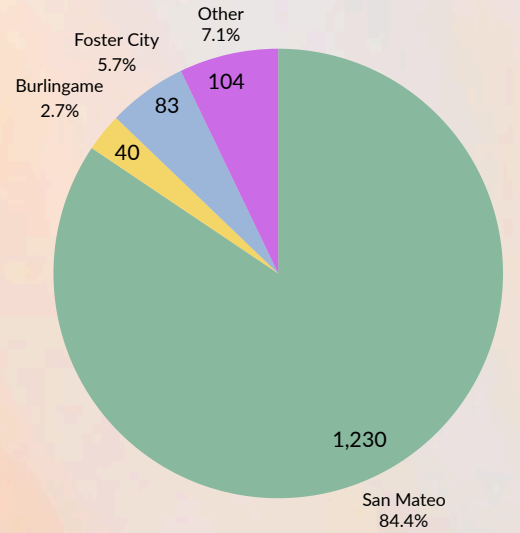
# PAL Members At A Glance

**PAL Members Served: 1,450+**

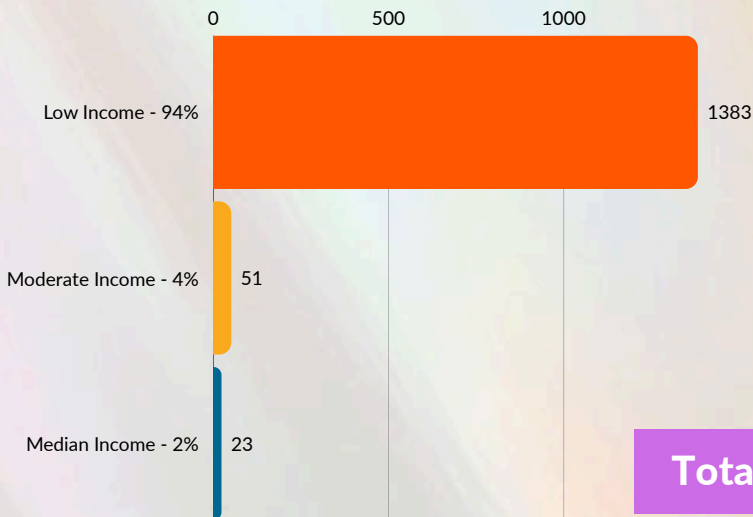
**PAL Members By Race**



**PAL Members By City**

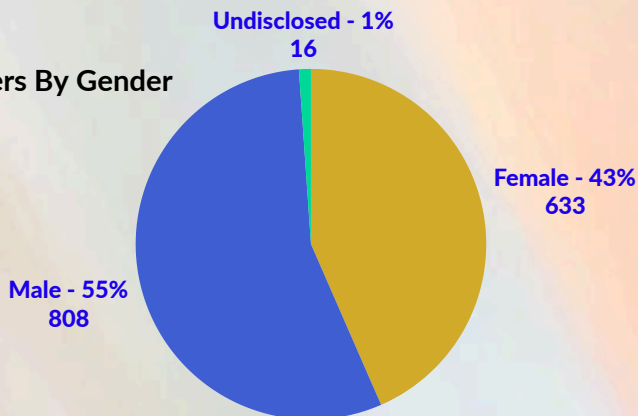


**PAL Family Income Levels**



**Total Program Hours: 3,103**

**PAL Members By Gender**



**PAL Members By Age**



# Promoting Healthy Futures



## Enrichment Activities

- Ballet Folkloric Dance
- Summer Field Trips
- Hip Hop Dance
- Arts & Crafts
- DJing & Mixed Media
- Hiking & Camping

## Community & Family Events

- Backpack PALooza
- Mental Health Matters 5K & Wellness Fair
- Dia de los Muertos Celebration
- Family Fun Nights
- Brunch with Santa
- Santa Cop Family Giving



## Prevention & Intervention

- Anti-Tobacco/Vape Education
- Youth Diversion Program
- Prevention Services
- Individual & Family Counseling
- PAL's Place Teen Center
- Homework Help
- Bike Safety & Biking Club
- School Outreach



## Life Skills & Leadership

- Pathways to College & Careers
- Explorers Leadership Program
- Fishing
- Cooking
- Financial Literacy
- Entrepreneurship
- Resume & Interview Training
- Team Building & Trust
- Nutrition & Fitness
- Community & Civic Mindfulness
- Building Positive Relationships

## Sports Development

- Ice Hockey
- Basketball
- Jiu Jitsu
- Baseball
- Football
- Soccer



# The "P" in PAL



The San Mateo Police Department believes in a collaborative approach to policing. This community policing model is equal parts community and law enforcement, which keeps San Mateo safe, vibrant, and healthy. San Mateo Police Activities League is a big part of this effort.

The Police Department is a proactive vehicle for PAL to positively impact the community by supporting the youth and families from the ground up. Building trust, establishing relationships, creating a safer community, and making a difference in the lives of our youth is the goal.

## Rookie's Fourth Year on the Job



This year the San Mateo Police Department's Therapy K9, Rookie, and his handler, Officer Allison Adle, continued to significantly impact the community by providing comfort and support. Their influence extended beyond San Mateo city limits as they assisted two different law enforcement agencies during intense jury trials, helping survivors tell their stories and seek justice as the only court-certified Therapy K9 team in San Mateo County. Officer Adle and Rookie remain engaged with youth and participated in community events, spreading joy and promoting emotional well-being. Rookie is undoubtedly an essential part of both the San Mateo community and PAL.

To see more of the impact Rookie and Officer Adle make throughout the year, follow them on Instagram at @TK9\_Rookie



## Community Engagement Through Biking



The PAL and Abbott Middle School Bike Club was started by Officer Carlos Basurto and the staff of Abbott Middle School to promote a fun and safe way for the students to ride their bikes within the community. The club has quickly grown in popularity and now has over 80 members. The bike club is an initiative that reflects SMPD's ongoing commitment to promoting healthy lifestyles and fostering strong community relationships through education and engagement.

# PAL IN ACTION

## Police Explorer Program - Post 211



The San Mateo Police Explorer Program is an exceptional opportunity for youth ages 14 to 20 years old to engage with their community and gain valuable insight into law enforcement careers. Explorers contribute significant volunteer hours each year, supporting community events, public safety and Police Department operations, demonstrating their commitment to service. The program emphasizes the development of leadership, confidence, and a sense of responsibility, providing participants with life skills that extend beyond law enforcement. The program is led by Police Officers who dedicate their time and expertise to mentoring and guiding these future leaders, instilling in them a strong sense of duty and professionalism. For more information, visit: [cityofsanmateo.org/2813/Police-Explorer-Program](http://cityofsanmateo.org/2813/Police-Explorer-Program)

### You Did Us Proud, Post 211!

The San Mateo Police Department Explorers brought pride to our city by excelling at the 2024 National Explorer Competition (EXCON) held in Las Vegas, NV. Competing against top Explorer Programs from across the country, the Explorers showcased their exceptional training, teamwork, and professionalism. Their dedication earned them an impressive second place in "Suspicious Situations," third place in "Honor Guard" and "Crime Scene Investigation". These accomplishments are a testament to the hard work of both the Explorers and their advisors. Congratulations to our Explorers for their outstanding achievements!



### Explorer of the Year - Guadalupe Hernandez

Guadalupe Hernandez's journey with PAL began when she was 14. Guadalupe joined the San Mateo Police Department Explorer Post and completed rigorous training such as the Explorer Academy, Advanced Explorer Academy, Explorer Leadership Academy, and served as an Explorer Academy Youth Leader. Rising through the ranks, Guadalupe was promoted to Explorer Sergeant in 2023, where she now oversees a squad of fellow Explorers. Guadalupe's journey as an Explorer has been marked by both individual achievements and collective successes. Not only has she excelled in various competitions throughout San



Mateo County, but she has also been part of the esteemed team that represented the Police Department in a national Explorer competition in Las Vegas. Despite the demands of balancing academics and extracurricular commitments, Guadalupe remains steadfast in her dedication to serving others, now extending her impact as a PAL Program staff member, while preparing to pursue her dream of higher education in Psychology. We are proud of all Guadalupe's accomplishments and look forward to watching her achieve her goals and dreams!

# Pathways to College and Careers

PAL's Pathways to College and Careers focuses on supporting local youth by offering enrichment classes, athletics, tutoring, and college-preparatory opportunities at local San Mateo and Foster City schools and community centers. To improve mental well-being and future outcomes, Pathways partners with the College of San Mateo, Hillsdale High School's Empowerment through Action program and Abbott Middle School as well as many community partners in the non-profit and education fields. Pathways is a bridge to bridge program for kids transitioning from middle to high school and high school to college, the trades, or directly into the workforce.



## 2024 Scholarship Recipients

Valerie Batres Aguilar  
Elizabeth Garcia Arias  
Mia Bianchi  
Alexander Carmona  
Aleksa Bamaca Diaz  
Luz Heredia-Quijandria  
Guadalupe Hernandez Ramos  
Bryant Salazar  
Bhavika Sharma  
Kleyberth Melgar Tobar  
Karina Vega



# In Loving Memory of April Adams



On Saturday, August 3, 2024, the San Mateo Police Activities League lost a very important and foundational member of the PAL family. April Adams who worked with PAL for over 20 years passed away unexpectedly due to complications from an illness. Her bubbly personality, creativity, and quick wit quickly propelled her through various city positions, from receptionist to Office Assistant for PAL in 2002. Once with PAL, her passion was unmistakable, and she became a welcoming and knowledgeable presence in the organization.

Throughout her years with PAL, April was a creative force behind the organization's flyers, promotional items, and advertisements. Yet her role went far beyond marketing. As the first point of contact, April was there for families who wanted to learn about PAL, sign up for classes, or needed help solving difficult problems. She was always ready with answers and solutions.

April was also deeply dedicated to the Junior Giants program, which San Mateo PAL has championed as one of the original leagues for over 25 years. Her commitment helped keep this valued program strong and accessible for the community.

In 2023 April was honored for her many years of dedication and service with the Parks & Recreation Employee of the Year Award at PAL's Annual Lights and Sirens dinner. In honor of April's legacy, this prestigious award will be renamed the April Adams Award. We are endlessly grateful to April's family for their understanding and support of her dedication, even through late nights, early mornings, and countless challenges. Special thanks go to her children—Amber, Macen, and Emma—who grew up alongside the PAL family as both members and volunteers. Their involvement and support have truly enriched our community.

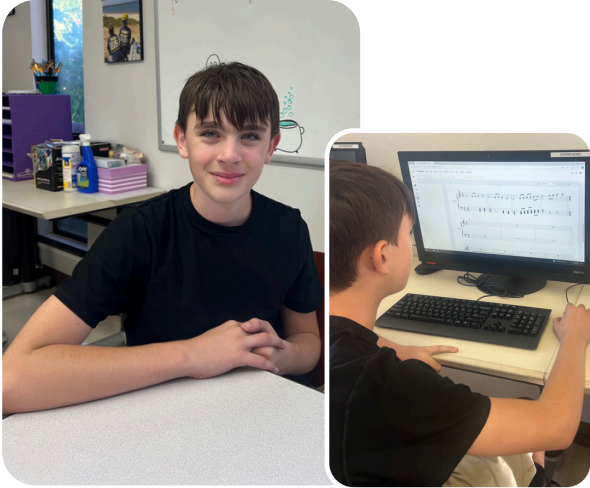
On August 28, the City of San Mateo flew all American flags at City facilities at half-staff in honor of April.

San Mateo PAL is deeply grateful for April's unwavering dedication and service. She will be sincerely missed by the PAL staff and at all the events where she became a cherished presence—from the Annual PAL Golf Tournament and Junior Giants season to Backpack PALooza, Brunch with Santa, and so many more. April was always there, committed to PAL's mission. Her dedication and legacy are an immeasurable loss, but the inspiration, creativity, and warmth she brought to PAL will always remain with us.

- Forever Our PAL



# PAL's PLACE - Here's What Our Kids Had To Say



*"I joined PAL because I needed somewhere safe to go after school. My favorite PAL program is PAL's Place because we get to work on our school homework and get help from staff. I like coming here because I can be myself and I have a place to play the trumpet. They also have access to computers, which allows me to create new music."*

*-Patrick*

## PAL's PLACE



*"My favorite part about PAL's Place is the staff members that are here because they are super nice and always help us. They are really understanding and always support us with anything we need. I like coming here because I feel included. It's a fun place to hang out with snacks and games. They do activities and we have cooking on Mondays. I really recommend coming here!"*

*-Shawn*



*"My favorite PAL program is cooking class because I learn how to cook a new dish every week and I get to share the recipes with my dad. I enjoy the time I spend with him! And I recommend PAL to all the kids in the world! Don't be scared because there are lots of people here to help including myself!"*

*- Jordyn*

*"On the day of her birthday, Jordyn made a charcuterie board that she learned how to do in PAL's cooking class. I highly recommend families to join PAL it's a great program that offers lots of different programs. PAL is a welcoming and inclusive program that makes everyone feel safe and welcome."*

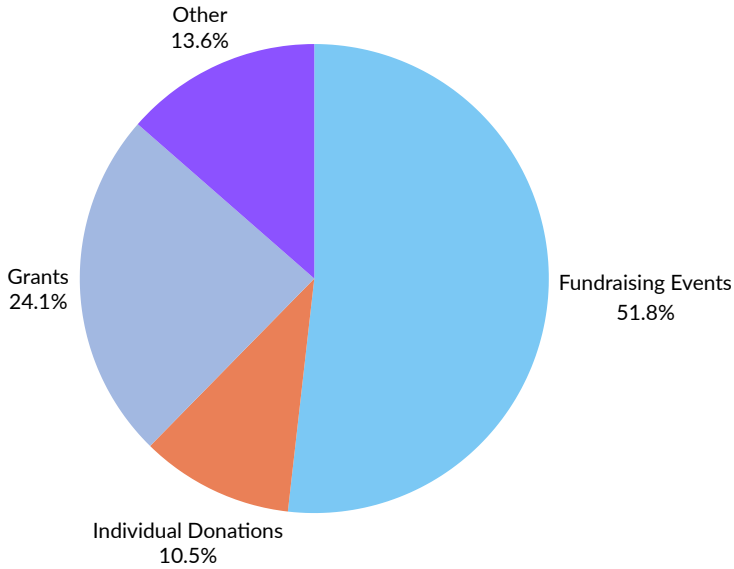
*- Michelle, Jordyn's mom*



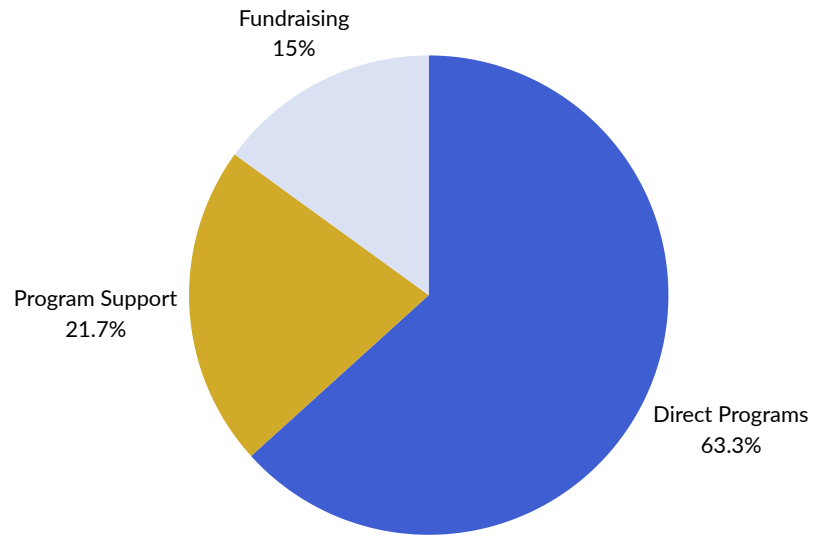
# Financial Summary

July 1, 2023 to June 30, 2024

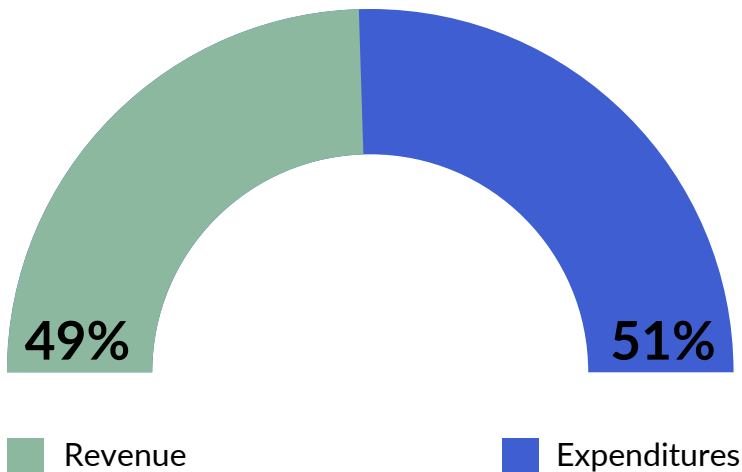
## Revenue



## Expenses



## Revenue vs. Expenditures



## Financial Summary

Revenue	Total
Fundraising Events	\$ 437,561
Individual Donations	\$ 89,096
Grants	\$ 203,475
Other	\$ 114,586
<b>Total Revenue</b>	<b>\$ 844,718</b>

Expenditures	Total
Direct Programs	\$ 546,257
Program Support	\$ 187,295
Fundraising	\$ 129,581
<b>Total Expenditures</b>	<b>\$ 863,133</b>

# YOU Make the Difference!

## Lights and Sirens Dinner



Not even a little rain could stop our amazing donors and supporters from attending our annual Lights & Sirens Dinner on March 22, 2024, at the San Mateo County Event Center. It was well attended by over 300 generous and amazing community members who have helped us raise more than \$270,000 for PAL.

Huge thank you to our generous donors, board members, officers, Explorers, PAL staff, event center staff, and our amazing PAL kids for making this dinner a huge success.

Hope you will join us on April 11 for our 2025 Dinner!

## Golf Tournament

Our annual golf tournament at the Half Moon Bay Golf Links was held on October 6, 2023. The tournament was the perfect blend of fun and philanthropy, providing an interactive way for donors to support our vital youth development programs and safety net services for youth, families, and the local community.

We're thrilled to have raised more than \$60,000 for PAL! A heartfelt thank you to our amazing golfers for spending the day with us and championing our mission. This important work wouldn't be possible without the unwavering generosity of our golfers and sponsors – we're truly grateful! Our next Golf Tourney is set for October 3, 2025.



## 5K Run/Walk Mental Health Matters



On Saturday, May 18, 2024, PAL, StarVista and Stride For Awareness hosted the Mental Health Matters event. This annual event features a mental health wellness fair as well as a fun 5K run/walk.

It was a fantastic day for our local community to come together and learn about mental health and wellness resources in San Mateo.

Mental Health Matters 2025 - to be held Saturday, May 31!



# Chief's Cabinet



## Founding Members

John Adams | Bob & Linnell Binn | Bill & Terri Butler | Joe Cotchett  
Bob & Rita DeLue | Greg & Tracy Johnson | Jenny Johnson | Dr. Al Landucci  
Michael and Sally Mayer | Phillip Raiser

We extend our heartfelt gratitude to the members of Chief's Cabinet for their incredible support and dedication to PAL. Their transformational contributions of \$10,000 or more each year have been instrumental in helping us fulfill our mission to provide recreational, educational and enrichment programs and services for PAL kids and their families. Thank you for your unwavering commitment and generosity. Together, we are creating lasting change and brighter futures for those who need it most and building the bond between cops and kids.

To learn more about this incredible giving program, contact **Marie Ivich**, Director of Special Events and Stewardship, [mivich@cityofsanmateo.org](mailto:mivich@cityofsanmateo.org).



Joanne Magrini, Sally and Mike Mayer and Chief Barberini.



Dr. Steven Liu, Chief Barberini and Dr. Al Landucci.

## Introducing PAL's New Monthly Giving Program - Rookie's Club!

Join Rookie's Club by signing up to donate \$25 or more each month and become part of a community committed to supporting PAL's mission to support youth in our community.



As a thank you, all new Rookie's Club members will receive exclusive Rookie swag, including a Rookie plushie! Scan the code below to join today and make a difference every month.



# Our PALS - Thank you for your generous support

We received the following contributions between July 1, 2023 and June 30, 2024.
















## \$50,000 to \$100,000

Gilead Foundation  
Michael and Sally Mayer  








## \$25,000 to \$49,999.00

Bob and Rita DeLue    
Franklin Templeton   
Charles and Ann Johnson   
Peninsula Health Care District  
Sequoia Healthcare District


















## \$10,000 to \$24,999

Atkinson Foundation  
Ed and Jackie Barberini     
Bob and Linnell Binn    
City of San Mateo  
Bill and Judy Esposto    
Jason Pollard    
J H Robbins Foundation  
Olympic Club Foundation  
SC Properties    
Wag!   
W.L. Butler Construction   

## \$5,000 to \$9,999

American Medical Response   
Borel Estate Company    
Rod and Melanie Brouhard   
California Water Service Co.   
In Honor of Cpt. Chuck Johnson  
Cotchett, Pitre & McCarthy LLP   
County of San Mateo  
Leif and Carol Langensand   
Sandy Nicolson   
Recology San Mateo County    
Stephen Silver Fine Jewelry   
Ali and Lisa Taner   
Verkada, Inc.   
Kathleen and Jon Wells   
Workday 




## \$1,000 to \$4,999

Abbey Carpet & Floor    
John and Melinda Adams    
Alison and Bob Baumann    
Bohannon Foundation   
Mike and Lisa Callagy  
Mei-Sun Chen  
City of San Mateo  
College of San Mateo    
Colorprint   
Concar Enterprises, Inc.   
Lisa Cresta   
Tammy Del Bene   
Lisa Diaz Nash   
G.W. Williams Foundation  
Robert Grassilli   
Michael Haobsh   
Harry's Hofbrau Restaurants   
Richard and Linda Hedges    
Heritage Bank of Commerce 

Hillsdale Shopping Center   
Sam Hilton   
IBEW Local Union No. 617    
Kaiser Permanente  
Hadia Khoury   
Lazy Dog Restaurant  
Lexis Livengood   
Joanne and Alan Magrini   
Susan Manheimer    
McDonald's San Mateo  
Desi O'Conner   
David and Phyllis Pann   
Diane Papan   
Pella Doors and Windows Norcal   
Prometheus Real Estate Group   
Gloria Rhodes Brown    
Roberta Romer   
Safeway Foundation  
San Mateo City Employees Federal  
Credit Union   
San Mateo-Foster City School  
District   
San Mateo Union High School  
District   
Silicon Valley Bank   
Jack and Cathy Stanghellini  
Nancy Stanton   
Stewart Dealership Group   
Charles Stone   
The Great Entertainer   
Tracey Unga  
The Police Credit Union  

## \$500 to \$999

A&A Sortwell Family Trust  
American Legion Auxiliary District 26  
Kimberly Anderson   
Belbien Skin Care Day Spa   
Dave and Nancie Bennett   
Sarah Burdick   
Wesley Cheng  
Craig Cytron   
Stephen and Eileen Difrancio   
Gary Gendotti   
Tom Huening  
JJR Construction   
Kimber Joyce  
Dave Leary  
Matt Lethin  
John Livingood   
Adam Loraine   
Kishan Madamala  
Patrice Olds   
Anthony Rohatch 

Dana Stoehr   
Dr. Sam Wallis   
Mark Wentley   
Clayton Wishoff

## \$100 to \$499

Javier Acosta  
Valerie Arbizu   
Mark Avelar   
Rahul Bahadur  
Derek Bahamondes   
Carolyn and Phillip Banda  
Richard and Rochelle Baker  
Ed Sr. and Sue, Christy Barberini   
Blaine Bell   
Leno and Julie Bellomo   
Tom Berens   
Katey Bielagus  
Carol Binns   
Mary Bona  
Bill Callagy   
Mike and Dorothy Callan  
Dula Cardenas  
Brian Carias  
Glenn Carlson  
Joe Cioni   
Amy Cook  
Laurie D'Elia   
Nicole Fernandez   
Dorothy Fletcher  
Captain Matt Fox   
Karen Franco   
Rigo and Arlene Garcia  
Gitlin Stein Charitable Fund  
Saili Gosula   
Judy Grosey   
Dan and Mielissa Guiney   
Michael and Catherine Hart  
Kathryn Haysbert   
Karen Herrel  
Katherine Hofman  
David & Marianne Hoss  
Bernie Hyde   
Viven Kelvin   
Alex Khojikian   
Sheena Kong  
David & Marianne Kristofferson  
Jeffery and Christine Krolik  
Martin Lambrechts   
Annette Legallet  
Sue Lempert  
Kenneth Leong  
Mason Lok   
Ray McClendon   
Claude & Kathleen Mefford  
Todd Mefford  
Kevin Meller   
Jose Mendez  
Harold and Patricia Miller  
Judy, Kendra and Mike Miller   
Karen Moen 

Asst. Sheriff Ryan Monaghan   
James Moore   
Peter Morucci   
Omar Mousa  
Rob Newsom   
Jake Nguyen  
Jennifer O'Sullivan   
Corey Pang   
Seema Patel  
Johua Podell   
Clyde Preston  
John Quarles   
Lydia Ramirez   
Phillip Ramsey  
Peter and Sharon Rau  
Scott Rehn   
Jim Rochette   
Mia Rossi   
Yvonne Ryzak   
Angela Sakkos   
Bryant Salazar   
Deanna Sanchez    
Don Scatena   
Dave Segerstron  
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Andy Soss   
Russ Stanley   
Elizabeth Tatola-Joachim    
Suzanne Taylor   
Colleen Traynor  
Kentaly Tulloch   
Dan and Carolyn Uroz   
Diane Vocker  
Stephen Wagstaffe   
Mia Watson   
Kevin Williams   
Jason Wong   
Linda Yates  
Donna Yee   
Jena Zhuo

Revision to the original print:

## \$5,000 to \$9,999

All American Self Storage

## \$1,000 to \$4,999

United Airlines 

### Legend

 Lights & Sirens

 Golf

 Chief's Cabinet

# Community Champions - PAL Event Sponsors

## Golf Tournament

### Executive Sponsors - \$10,000

SC Properties  
Stephen Silver Fine Jewelry  
Wag!

### Champion Sponsors - \$6,000

Recology - San Mateo County  
W. L. Butler Construction  
Workday

### Eagle Sponsors - \$3,000

Borel Estate Company  
California Water Service  
Concar Enterprises, Inc.  
Ed Barberini  
Esposito's Catering  
Harry's Hofbrau  
Heritage Bank of Commerce  
Pella Doors & Windows of Norcal  
Pollard Tax Company  
Putnam Automotive Group  
San Mateo City Employee's Federal Credit Union  
Stewart Dealership Group

### Tee Sponsors

Abbey Carpet & Floor of San Mateo  
Belbein Skin Care Day Spa  
The Arthur L. Brown Family - In loving memory of Paula Gendotti  
IBEW Local Union No. 617  
JJR Construction  
Ret. Chief S. Manheimer and Family  
The Police Credit Union  
Silicon Valley Bank

To see our generous in-kind donors,  
please visit [www.sanmateopal.com](http://www.sanmateopal.com).

## Lights & Sirens

### Presenting Sponsor - \$20,000

Franklin Templeton

### Chief Sponsor - \$10,000

J H Robbins Foundation  
Mayer Family Foundation  
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Stephen Silver Fine Jewelry  
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